

MIXING GUIDELINES

ILLUMINA COLOR

- Not recommended for mixing with Koleston Perfect
- Simple 1:1 mixing ratio, for example: 60g ILLUMINA COLOR shade + 60g of Koleston Perfect Developer
- Up to 100% gray coverage with a translucent result



FULL-HEAD FIRST-TIME APPLICATION

SAME DEPTH OR DARKENING FULL-HEAD COLOR

Apply the coloring mixture immediately from roots to ends.

DEVELOPMENT TIME

- HEAT: 30-40 mins
- + HEAT*: 15-25 mins

TIP IF NEEDED, ALLOW AN ADDITIONAL 5-10 MIN DEVELOPMENT TIME.

LIGHTENING

MID-LENGTHS & ENDS

Apply the coloring mixture to mid-lengths and ends only. Leave approx. 2 cm free from the scalp.

DEVELOPMENT TIME

- HEAT: 20 mins
- + HEAT*: 10 mins

ROOT AREA

Apply the coloring mixture to the roots.

DEVELOPMENT TIME

- HEAT: 30-40 mins
- + HEAT*: 15-25 mins

MIXING RATIO

12% Koleston Perfect 40 Vol. 3 levels of lift.

9% Koleston Perfect 30 Vol. 2 levels of lift.

6% Koleston Perfect 20 Vol. 1 level of lift.
Coverage of gray/white. Same depth or darker.

3% Koleston Perfect 10 Vol. Level on level.
Color depositing and deeper results. Color balancing.

+1 part
ILLUMINA
COLOR



REGROWTH APPLICATION

- Start the coloring process at the root area.
- Apply first to the areas with the highest percentage of gray/white.
- If lightening, begin at the area where the strongest degree of lightening is required.

TIP WHEN LIGHTENING, ENSURE YOU APPLY SUFFICIENT PRODUCT. 30-40 MINUTES WITHOUT HEAT, 15-25 MINUTES WITH HEAT.*

GRAY COVERAGE

- Up to 100% gray coverage with a translucent result.
- Ideal for use on clients with up to 70% gray/white hair.
- The percentage of gray/white hair is the percentage of neutral shade in your formula, i.e., 70% gray/white hair = 70% of neutral to 30% target shade.

PASTEL TONING

- To achieve beautiful soft pastel shades, we recommend ILLUMINA COLOR shades from levels 9/ and 10/.
- Always mix with COLOR TOUCH Emulsion 1.9% for levels 8/ and below or Koleston Perfect Pastel Developer for pastel toning at levels 9/ and 10/.
- Mixing ratio: 1:2.
- Development time: 5-15 minutes.

TIP COMB EVENLY THROUGH THE HAIR IN ORDER TO ACHIEVE AN EVEN RESULT.

DEEPER RESULTS

- Mixing ratio: 1:1 with COLOR TOUCH Emulsion 4%.

TIP TO ACHIEVE DEEPER RESULTS ON NATURAL HAIR WITH NO GRAY, WE RECOMMEND ILLUMINA COLOR.

TIP GREAT FOR CREATING DEEPER COLOR MOODS AT THE ROOT AREA.

BLENDING · COLORATION

- Gray/white hair is blended away, keeping natural highs and lows. Recommended shade levels: 5/ to 8/.
- Mixing ratio: 1:2 with COLOR TOUCH Emulsion 1.9%.
- Development time: 10 minutes.
- Coloration to refresh mid-lengths and ends.
- Mixing ratio: 1:2 with COLOR TOUCH Emulsion 1.9%.
- Development time: 10-15 minutes.

GLOSSING

- To achieve a shine that's luminous in every light, we recommend ILLUMINA COLOR in a mixing ratio of 1:1:1.
- 1 part ILLUMINA COLOR, 1 part COLOR TOUCH Emulsion 1.9% and 1 part Wella Professionals Color Post Treatment.
- Development time: 5-10 minutes.

AFTER TREATMENT

- When the development time is complete, add a little warm water and gently emulsify. Rinse thoroughly and use Wella Professionals Brilliance Shampoo.
- To finish the color, use Wella Professionals Color Post Treatment.

*Climazon is the recommended heat source.