

COLOR TOUCH

COLOR TOUCH OPENS UP A WORLD OF FASHION FORWARD COLOUR FOR YOU AND YOUR CLIENTS.

EXPERIENCE THE SHINE AND VIBRANCY OF A PERMANENT COLOUR WITH THE LOW COMMITMENT OF A DEMI-PERMANENT COLOUR.

- Ammonia free*
- High shine for stunning high fashion results
- Low maintenance, virtually invisible root re-growth



WHAT IT IS

- Vibrant demi-permanent colour
- Up to 70 % grey coverage (COLOR TOUCH Plus)
- Lasts up to 15 shampoos
- High shine for stunning high fashion results
- A comprehensive and versatile demi-permanent colour portfolio — for unlimited creative colour possibilities
- Low commitment, flexible, ammonia-free, multi-faceted hair colour for clients that like to change their hair tone regularly
- Ideal for fun, creativity, enhancing colour, adding depth and tone

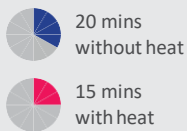
HOW TO USE IT

MIXING RATIO



1 part COLOR TOUCH + 2 parts COLOR TOUCH Emulsion 1,9% / 4%

DEVELOPMENT TIME



COVERAGE

Up to 50% white coverage

TECHNOLOGY

Light 2 Colour Complex

USAGE

Full head/Partial/Creative



Darken/Tone



Glossing



Colour Correct



Refresh/Colour Balance



* COLOR TOUCH, COLOR TOUCH Sunlights (except Sunlight/0), COLOR TOUCH Relights, and INSTAMATIC by COLOR TOUCH.

COLOR TOUCH

COLOR TOUCH PLUS



RESULTS

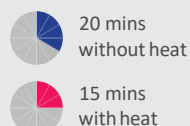
20% more coverage than COLOR TOUCH to help cover stubborn grey hairs for clients not ready to have permanent hair colour

MIXING RATIOS

1:2

1 part COLOR TOUCH Plus + 2 parts COLOR TOUCH Plus Emulsion 4%

DEVELOPMENT TIME



COVERAGE:

Up to 70% white coverage

TECHNOLOGY:

Tri-Spectra Colour Complex, Ideal for intense, rich colour results

Full head/Partial/Creative



Darken/Tone



Glossing

Colour Correct



Refresh/Color Balance



COLOR TOUCH RELIGHTS



RESULTS

Cleverly designed to refresh Blondor & MAGMA, coloured & highlighted hair while giving the surrounding hair a vibrant shine. Ideal for refreshing/toning and glossing. Low maintenance services.

MIXING RATIOS

1:2

1 part COLOR TOUCH Relights + 2 parts COLOR TOUCH Emulsion 1.9% / 4%

DEVELOPMENT TIME



COVERAGE:

No white hair coverage

Full head/Partial/Creative



Darken/Tone



Glossing



Colour Correct

Refresh/Color Balance



COLOR TOUCH SUNLIGHTS



RESULTS

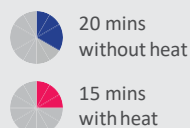
A gentle introduction to lightening on virgin hair for a sun-kissed holiday look, also ideal to blend in first signs of grey hair. Ideal for virgin hair only for a sun-kissed result. Low maintenance services.

MIXING RATIOS

1:2

1 part COLOR TOUCH Sunlights + 2 parts COLOR TOUCH Emulsion 1,9%

DEVELOPMENT TIME



COVERAGE:

No white hair coverage

Full head/Partial/Creative



Darken/Tone

Glossing

Colour Correct

Refresh/Colour Balance

INSTAMATIC BY COLOR TOUCH



RESULTS

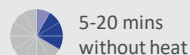
New fashion forward matte gloss for a diffused colour finish

MIXING RATIOS

1:1

1 part COLOR TOUCH Relights + 1 parts COLOR TOUCH Emulsion 1.9% / 4%

DEVELOPMENT TIME



COVERAGE:

No white hair coverage

TECHNOLOGY:

Formulated with a fine blend of colour molecules. Ideal for low commitment, fun color. Quick changes: it only takes 5-20 minutes to get the look

Full head/Partial/Creative



Lighten/Tone



Glossing



Colour Correct



Refresh/Colour Balance

